

Cusco Express - Special issue

A WAVE OF NOVELTIES FOR « LOS CHICOS DE CUSCO-TITICACA » ASSOCIATION

We are glad to unveil the new visual identity of the association. New logo, new website, new email address ... this edition is dedicated to all these changes. Of course, we keep our name - our actions - our values - ... - we have only modified its appearance!

Why did we make these changes?

It has been almost ten years now since the association has been founded (we will celebrate our first decade next year!). For boosting our association, we have decided to transform our graphic identity and our communication tools.

1st change: our new logo



Concerned about keeping the spirit of the old logo, the little Peruvian boy takes place on Cusco! Moreover, we chose a typography echoing the handwritten text (in line with schools and writing apprenticeship).

Regarding the colours, we have opted for a dark blue and orange. According to the andean meaning, blue represents the wisdom, the culture and study (*Sabiduria y estudio*), and orange means security, trust and travel (*seguridad, confianza y viajes*).

2nd change: a new website

Internet evolves so fast! We shall adapt us in order to stay connected and up-to-date! The website <http://chicos-cusco.e-monsite.com/> will still exist but it won't be updated.



From now, to stay tuned, visit www.ecolesandines.com!

Our history, our projects, photos of schools, next events, our actions, our partners ... you will find everything!



Be careful its name has changed: www.ecolesandines.com



Add it to favorites!

Why “Ecoles andines” (Andean schools)?

This name demonstrates our ambition to support several Andean schools and create partnerships with associations supporting the same cause in South America.

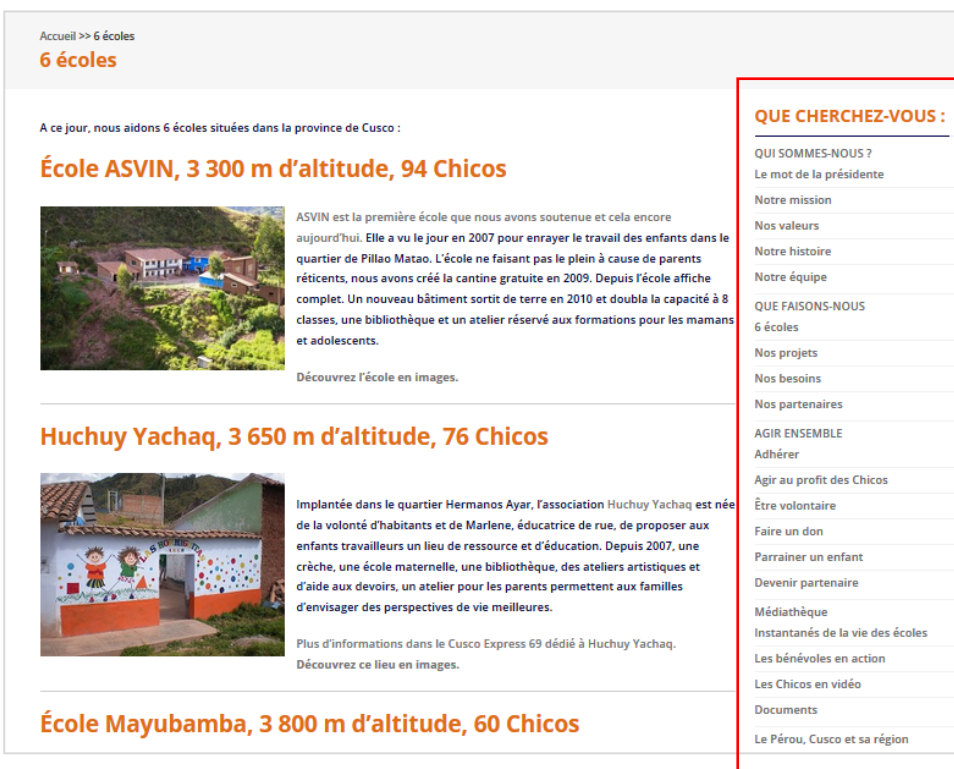


How to browse the website?

All the sections are accessible in the menu, on top of the website (cf blue navigation bar):



And in every single page you will find, in the right sidebar, the full list of website pages:



The website is only available in French. It will be soon translated in English, German and Spanish.



If you have any questions or suggestions, please send us an email chicoscusco@ecolesandines.com !

3rd change: a new email address

We have switched our mailbox for not having anymore restriction of recipients.



To contact us, use the email address chicoscusco@ecolesandines.com

4th change: a new Facebook page



[Like our page Los Chicos de Cusco!](#)

Thus, you will be able to follow our news. And don't hesitate to share it with your friends!

5th change: creation of a YouTube channel

We needed to create a YouTube channel for adding videos in the media library of our website. We will feed it regularly with new videos. To find us, write « Association Los Chicos de Cusco » in YouTube search bar.





Association Los Chicos de Cusco



Retrouvez ici les vidéos de l'association Los Chicos de Cusco - Titicaca. Depuis 2007, grâce aux dons, parrainages et interventions de vo...
Plus

Vidéos en ligne Publique



Le cours de sport continue -
Ecole Picol
2 vues • il y a 1 semaine



Récréation - Ecole Picol
1 vue • il y a 1 semaine



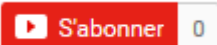
Saute-mouton - Ecole Picol
3 vues • il y a 1 semaine



Cours de sport - Ecole Picol
1 vue • il y a 1 semaine



Ecrire un conte - Ecole de
Mayubamba
12 vues • il y a 1 semaine



[Subscribe to our channel!](#)

A HUGE THANKS TO...

All these important changes could not have been realized without the contribution of several volunteers, many thanks to them!

From now on, the communication and IT team will support the board.

Are you ready to raise our awareness?

We are convinced that our efforts will be rewarded and that you will talk about Los Chicos de Cusco-Titicaca to your friends, family, colleagues...

Share our enthusiasm!

Invite them to like our [Facebook page](#), or to share the link of our website...

We know that we can count on you!

We need to "grow up"; the *Chicos* need us!

Thank you!

